

**SPONSORSHIP AND AUCTION
OPPORTUNITIES**



TUESDAY, SEPTEMBER 19, 2023

THE RAINBOW ROOM AT ROCKEFELLER CENTER

SUSAN AND DAVID ROCKEFELLER
Chairs

SAM WATERSTON
Special Guest

ARCADIA

Honoree

OCEANA NEW YORK GALA PRESENTS

Date: Tuesday, September 19, 2023

Location: The Rainbow Room at Rockefeller Center

Chaired by: Susan & David Rockefeller

Special Guest: Sam Waterston

Honoring: The Arcadia Fund

Attendees: 250 business, philanthropic and cultural leaders, and celebrities

Musical Guests: The Rakiem Walker Project

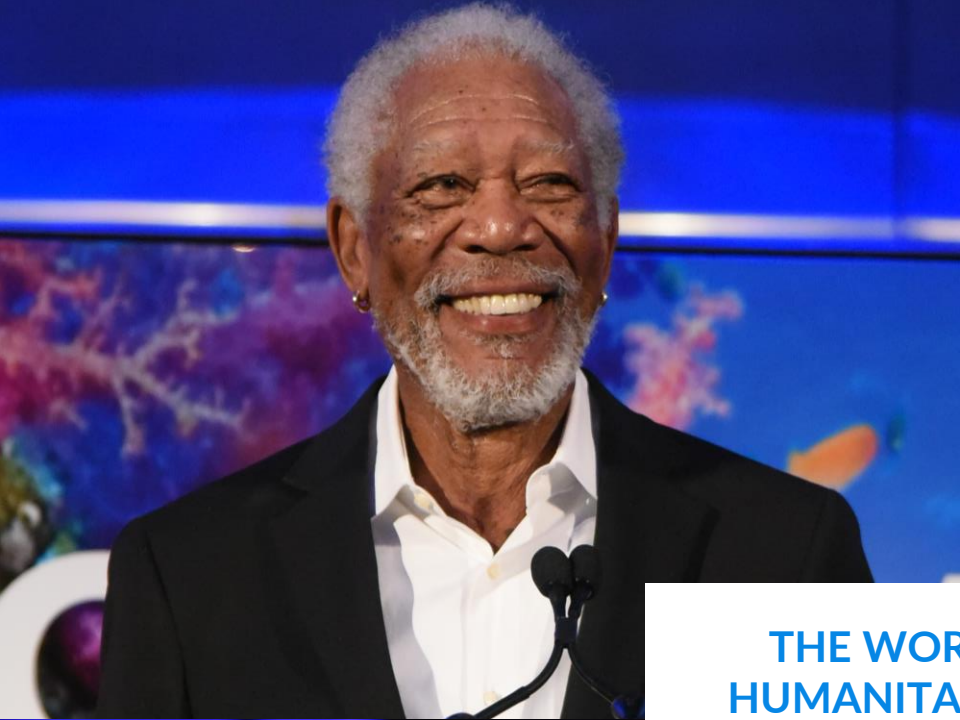


*"Oceana is an absolute no-brainer to support because they deliver tangible results and that's what we need."
- Leonardo DiCaprio*

THE EXPERIENCE

The magical evening begins with 250 VIP guests arriving at the iconic Rainbow Room. They will enjoy cocktails, a gourmet sustainably sourced dinner, an inspiring program and a live top-drawer auction. The Rakiem Walker Project will get the crowd dancing, making Oceana's New York Gala an unforgettable experience.



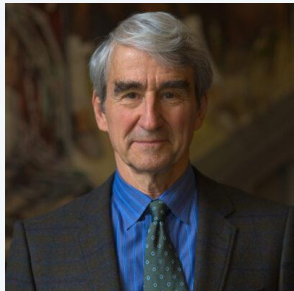
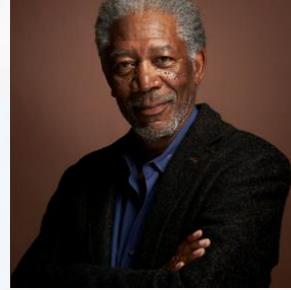


THE WORLD'S TOP
HUMANITARIANS AND
PHILANTHROPISTS HAVE
TAKEN THE STAGE



















OCEANA'S NEW YORK GALA SPECIAL GUESTS, PERFORMERS, AND SPEAKERS INCLUDE:



Michael Bloomberg, President Bill Clinton, Ted Danson, Jane Fonda, Morgan Freeman, Jeff Goldblum & The Mildred Snitzer Orchestra, Adrian Grenier, Chris Hemsworth, Luke Hemsworth, Diane Lane, Elsa Pataky, Nile Rodgers, Kate Walsh, Sam Waterston, Hansjörg Wyss, and Paula Zahn, among many others.

SPONSORSHIP OPPORTUNITIES

Benefits	Atlantic Ocean Sponsor \$100,000	Pacific Ocean Sponsor \$75,000	Indian Ocean Sponsor \$50,000	Arctic Ocean Sponsor \$25,000
Tables/Tickets	One VIP Table (10 Tickets)	One Premier Table (10 Tickets)	One Premium Table (10 Tickets)	One Superior Table (10 Tickets)
Acknowledgment on screen and from stage				
Listing on Save the Date, invitation, post event press release, advertising, and promotional materials*	VIP Placement	Premier Placement	Premium Placement	Superior Placement
Listed in an upcoming issue of Oceana Magazine				
Listed on Oceana website for one year				
Recognition in Oceana's annual report				

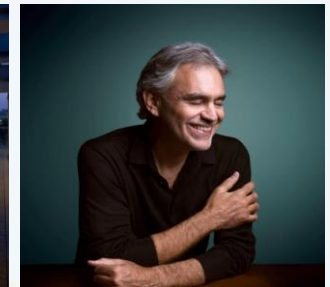
*Deadlines apply to all printed materials.

THE LIVE AUCTION

Oceana's New York Gala offers an exclusively curated live auction of unparalleled experiences and luxury items, which creates lively competition amongst celebrities, philanthropists and guests.

Previous live auctions included:

- Four Seasons Milan Package
- Experiences with Martha Stewart, Andrea Bocelli
- Exclusive Whale Watching Expeditions
- Extraordinary Art Pieces from Bunta Inoue
- Luxury Sailing
- VIP Movie Premier Packages
- Galapagos Expeditions
- Peter Beard's Iconic Elephant Image Portfolio
- Hamptons' Getaways
- Celebrity Experiences
- Jewelry Pieces
- Exclusive Blancpain Time Pieces



AUCTION DONATION BENEFITS

Donation Value \$10,000+

- Company logo on New York Gala website
- Hyperlink to company website
- Recognition in event program*
- Half-page ad in event program*
- Two (2) Tickets to New York Gala (maximum)

Donation Value \$5,000+

- Company logo on New York Gala website
- Hyperlink to company website
- Recognition in event program*
- Quarter page ad in event program*
- One (1) Ticket to New York Gala (maximum)



*Deadlines apply to all printed materials.

OCEANA'S SOCIAL MEDIA REACH



3M



1M



1.2M



499K

OCEANA'S NEW YORK GALA SPONSORS APPEARED IN:

DAILY MAIL
DAILY NEWS
E! ONLINE

GLAMOUR
INTERNATIONAL BUSINESS
PEOPLE

POLITICO
QUEST MAGAZINE
THE NEW YORK TIMES

THE WALL STREET JOURNAL
US MAGAZINE

ABOUT OCEANA

Since 2001, Oceana and our allies have won more than 275 victories, and we have the tools to continue winning on behalf of our oceans. We are:

CAMPAIGN-DRIVEN

We strategically create campaigns that make measurable progress toward our mission of protecting and restoring the oceans to former levels of abundance. Our campaigns are specific, targeted, and designed to be won in a three to five-year timeframe.

FACT-BASED

Our advocacy relies on scientific research to help us understand the ocean's problems and identify practical, effective solutions. We conduct research on a variety of issues that affect marine environments, from illegal and destructive fishing to plastic pollution and offshore drilling.

EXPEDITION-POWERED

We recognize that getting on the water – alongside scientists, divers, photographers, and campaigners – helps us bring these important marine places to life and make a stronger case for their protection. Oceana's expeditions have powered our campaigns and resulted in victories across the globe.

MULTI-DISCIPLINARY

Oceana's scientists work closely with our economists, lawyers, advocates, communicators, and grassroots organizers to achieve tangible results for the oceans.

SUPPORTED BY CITIZENS AND ALLIES

Oceana has a base of over 7.7 million supporters, including 1.2 million Wavemakers. Our Ocean Council comprises a select group of leaders in business, policy, and philanthropy who represent and support Oceana's efforts on the global stage.





CONTACT

SHARI GREENBLATT

Director, Global Events

D +1.646.522.4890

sgreenblatt@oceana.org

